
PRESS RELEASE

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Prudential achieves Level 1 B-BBEE status

We are very proud to announce that we have recently attained a Level 1 Broad-Based Black Economic Empowerment (B-BBEE) rating. This follows our latest Financial Sector Council scorecard audit that was finalised in July 2021, based on our FY2020 financial results.

Improvements were seen across most elements of our scorecard. Specifically, we improved in the Ownership, Management and Control, and Enterprise and Supplier Development categories, while maintaining the maximum available points in Socio-Economic Development.

Over the past 12 months we placed special importance on improving our rating from Level 2 to Level 1, in order to emphasise our commitment to diversity, inclusion and broad-based transformation of the South African economy.

This latest audit coincided with a strategic decision by our global parent, the London-listed M&G plc, to slightly increase their shareholding in Prudential's Southern African business, from 49.99% to 50.12%. Prudential Staff voted to follow their rights on a pro-rata basis and increased their collective shareholding from 28.01% to 28.08%, through a cash-funded transaction. These transactions were fully concluded on 2 July 2021.

Prudential CEO Bernard Fick explained: "In addition to the recent minor changes in company ownership, we have also continued to improve our employment equity credentials, which contributed to an increase in black staff ownership. Combined with the fully black-owned Thesele Group's 21.8% shareholding, Prudential's BEE ownership has therefore increased to 31.3% in total. We are proud to say that 62.8% of our South Africa-resident shareholder base is currently owned by black people (i.e. excluding the strategic M&G plc stake).

"We are very proud to have achieved this status," he added. "It reflects a real commitment from all parts of our business. For example, 80% of all new hires at Prudential over the past four-and-a-half-years to 30 June 2021 have been employment equity candidates.

"Although this is the highest level a company can achieve under the B-BBEE ratings structure in the Financial Sector, we recognise that we can improve our contribution across some categories even further, and will be focusing our efforts on doing so over the coming year."

You can access and download our B-BBEE Certificate [here](#).

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For more information or to speak with CEO Bernard Fick, please contact Lynn Bolin, Head of Communications and Media, on (083) 443 0105 or lynn.bolin@prudential.co.za.

About Prudential Investment Managers South Africa

Prudential is one of South Africa's top 10 investment managers, with approximately R270bn in assets under management as of the end of March 2021.

Established in 1994, we are part of the wider M&G plc group, one of Europe's largest active asset managers. Consistency plays a key role in our company ethos and investment process, having been dedicated to using the same prudent valuation-based investing philosophy for the past two decades. We take our responsibility as custodians of our clients' hard-earned savings very seriously. Not only are we long-standing active and engaged shareholders, but we are also signatories to the UNPRI (United Nations Principles for Responsible Investment) and CRISA (Code for Responsible Investing in South Africa). We consider environmental, social and governance (ESG) factors in our fundamental investment process and are committed to promoting black economic empowerment in the communities in which we live and do business in South Africa.

We offer our clients a full range of investment solutions to meet all risk and return requirements, from higher-risk equity unit trusts to multi-asset offshore funds managed by M&G investments. For more information, visit www.prudential.co.za.